

**©GIACOMO DONATI
ART DIRECTOR & DESIGNER
BASED IN BERLIN**

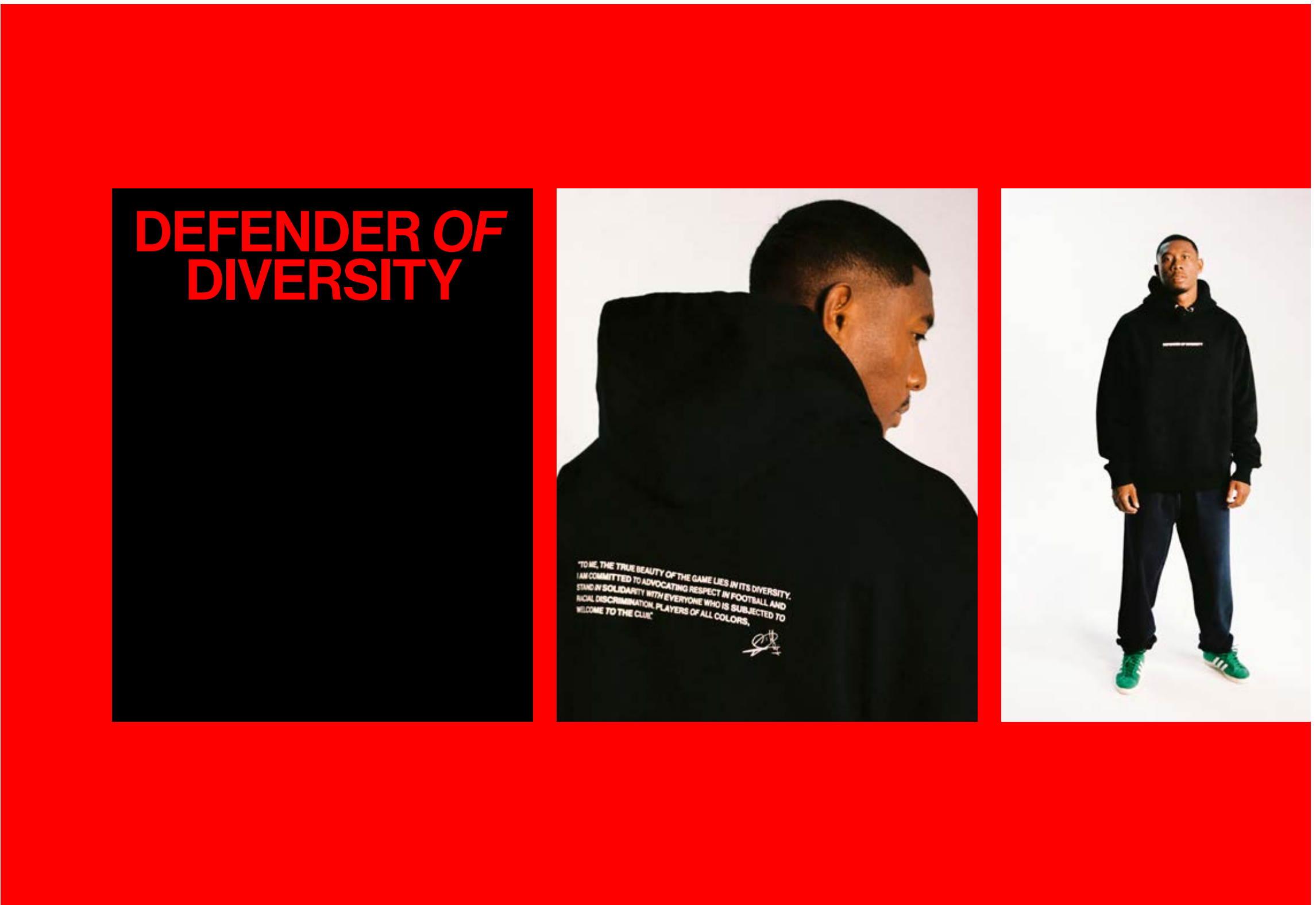
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01

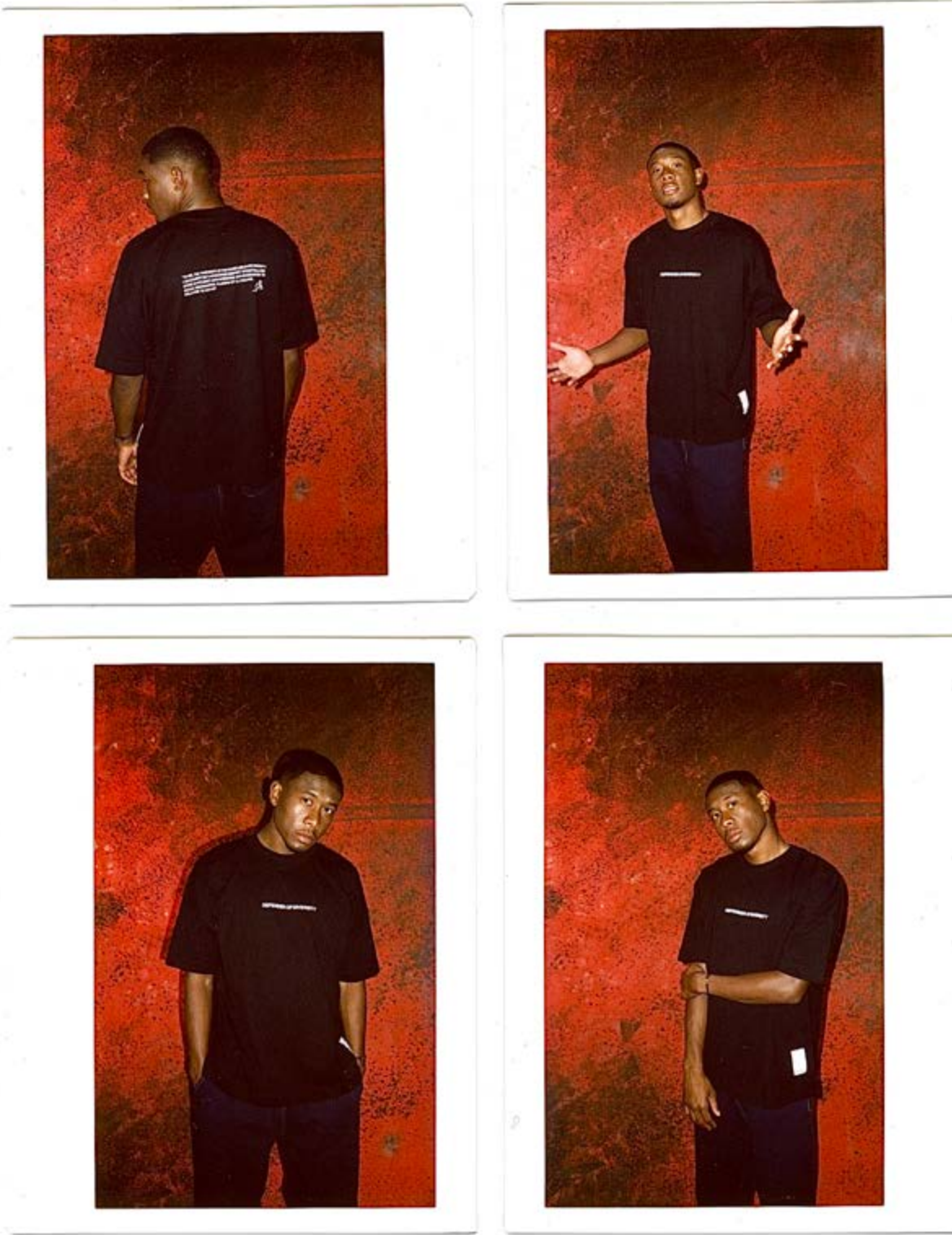
**DEFENDER
OF DIVERSITY**



CREATING A CAMPAIGN FOR THE SOCIAL PROJECT DARWINFC STARRING DAVID ALABA.



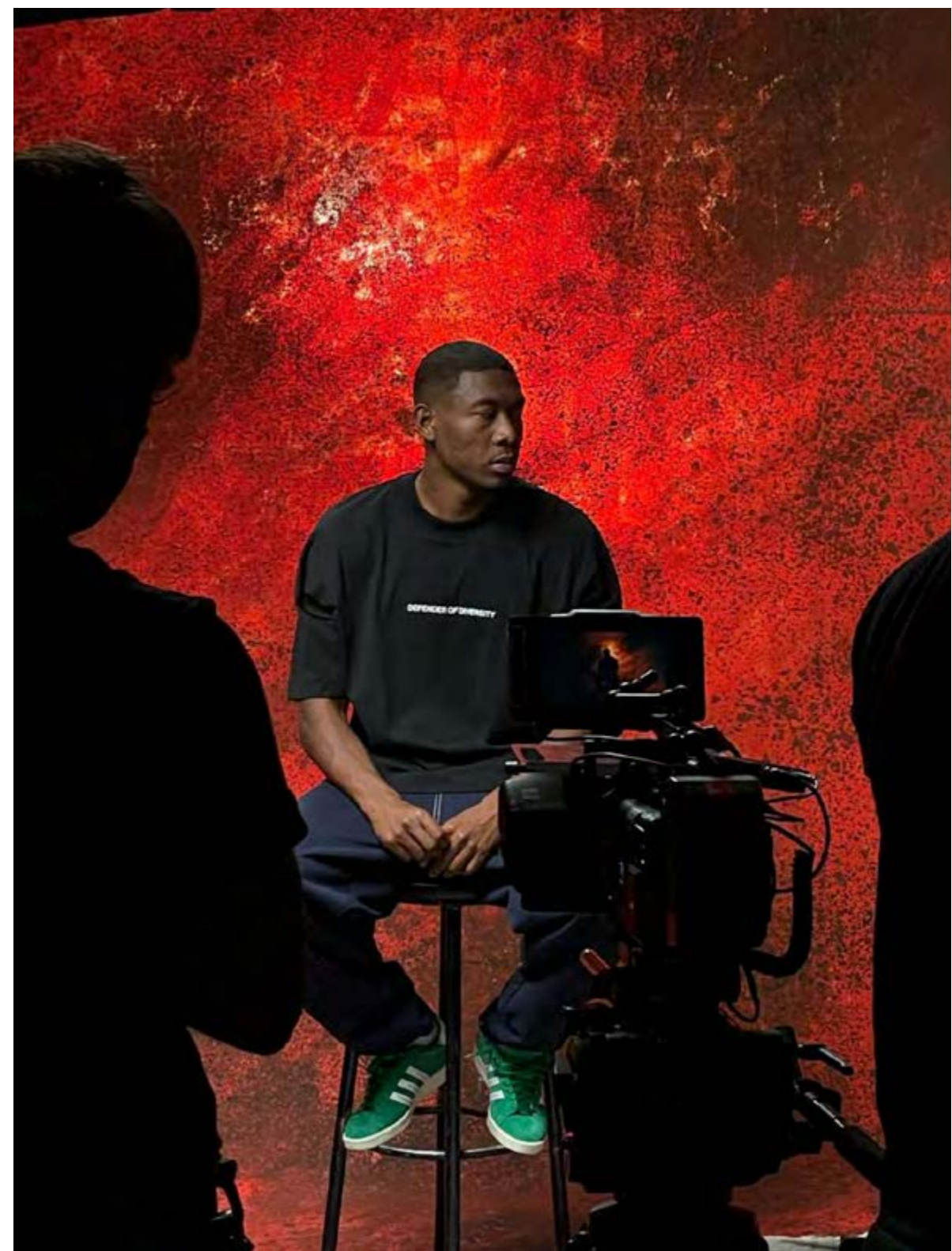
CLIENT: DARWINFC, DAVID ALABA
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER



CREATING A CAMPAIGN FOR THE SOCIAL PROJECT DARWINFC STARRING DAVID ALABA.

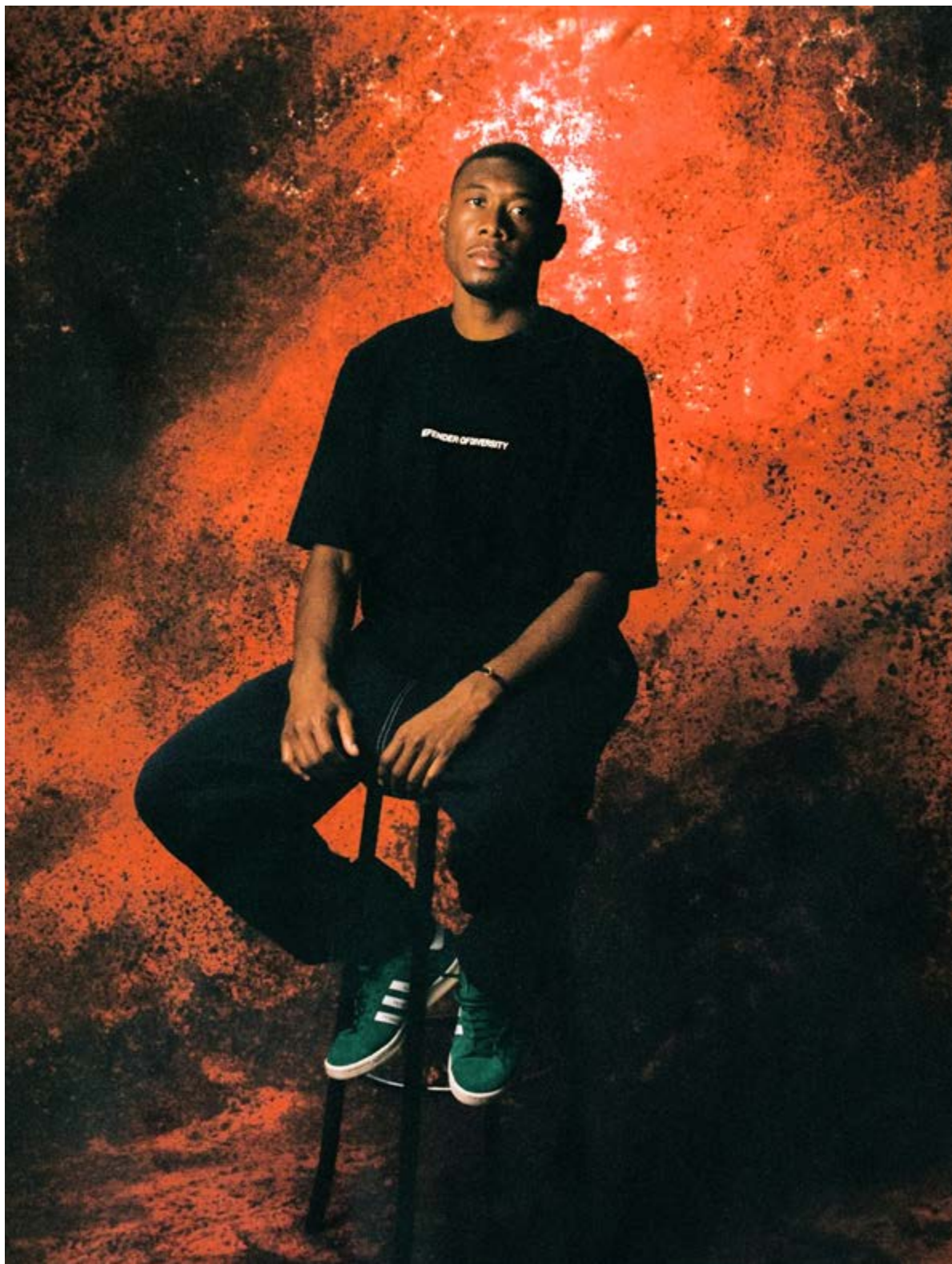


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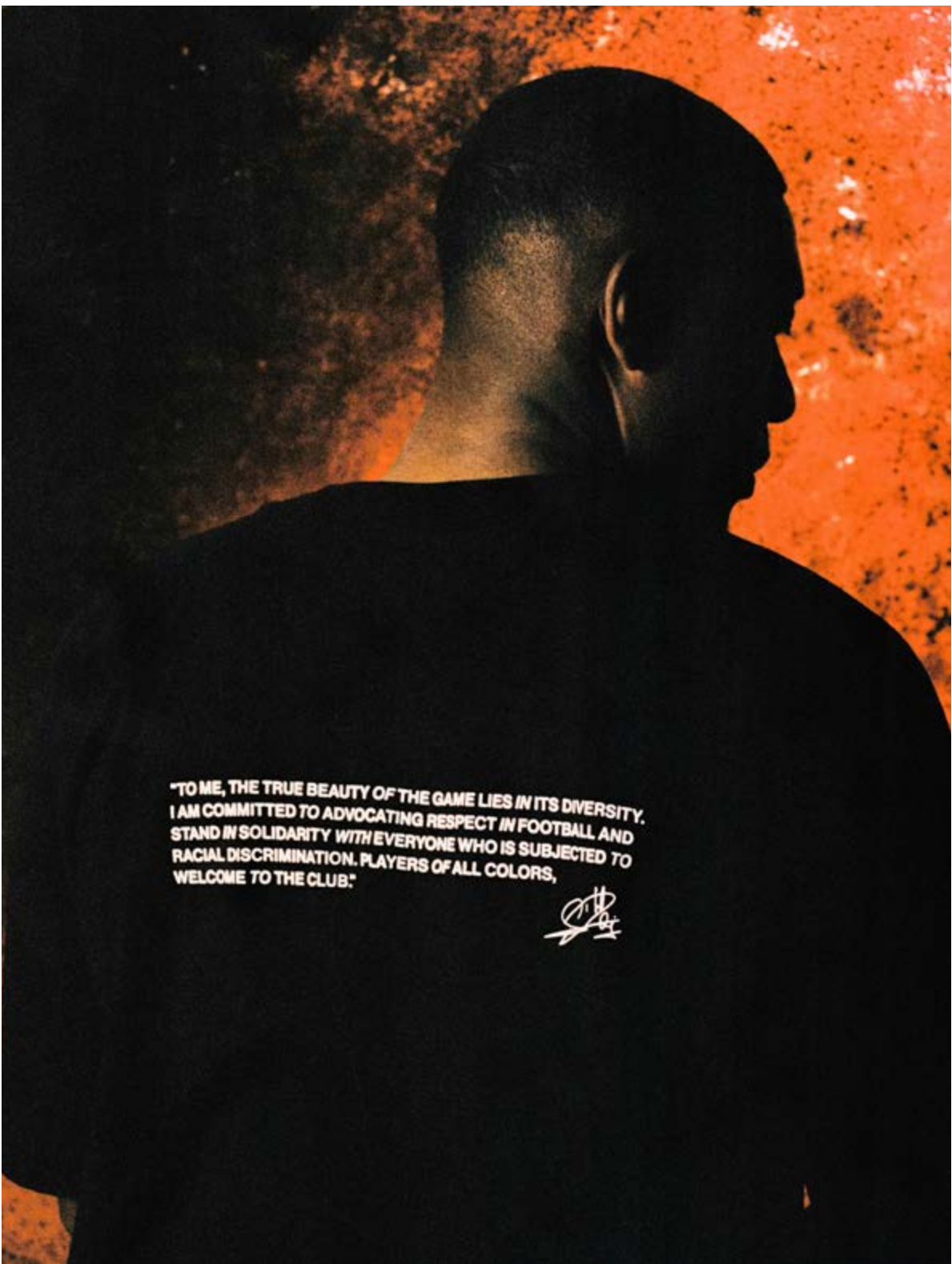




CREATING A CAMPAIGN FOR THE SOCIAL PROJECT DARWINFC STARRING DAVID ALABA.



CLIENT: DARWINFC, DAVID ALABA
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER





[WATCH VIDEO](#)

DEFENDER OF DIVERSITY

CREATING A CAMPAIGN FOR THE SOCIAL PROJECT DARWINFC
STARRING DAVID ALABA.

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[CAMPAIGN VIDEO](#)

02

**ONETWO
MAGAZINE**



ART DIRECTION AND DESIGN FOR ONETWO MAGAZINE



CLIENT: ONETWO
ROLE: ART DIRECTOR AND GRAPHIC DESIGNER



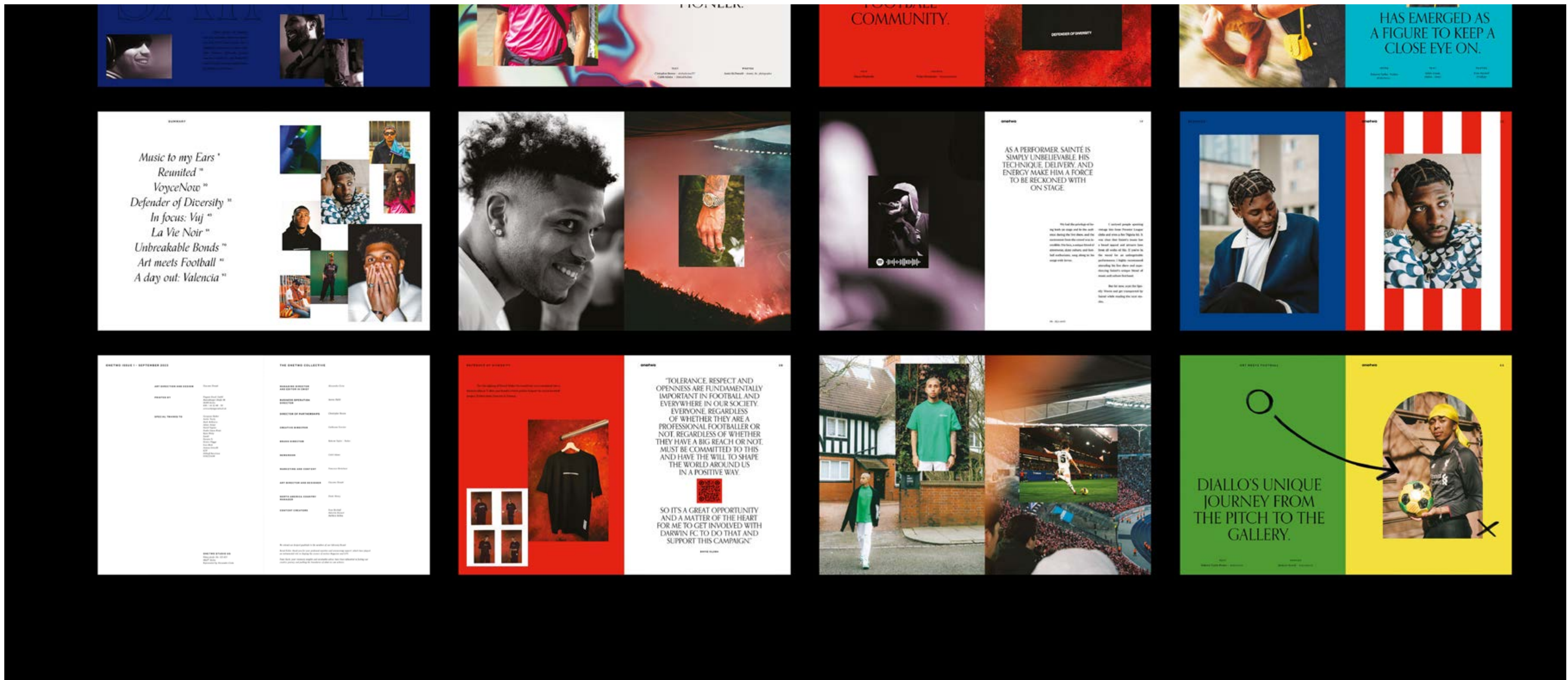


ART DIRECTION AND DESIGN FOR ONETWO MAGAZINE



CLIENT: ONETWO
ROLE: ART DIRECTOR AND GRAPHIC DESIGNER





ART DIRECTION AND DESIGN FOR ONETWO MAGAZINE

CLIENT: ONETWO
 ROLE: ART DIRECTOR AND GRAPHIC DESIGNER

LAYOUT AND DESIGN

03

**ONEFOOTBALL
CLUB**



BRANDING AND ART DIRECTION FOR THE PROJECT ONEFOOTBALL CLUB

CLIENT: ONEFOOTBALL
ROLE: ART DIRECTOR AND LEAD DESIGNER



BRANDING AND ART DIRECTION FOR THE PROJECT ONEFOOTBALL CLUB



CLIENT: ONEFOOTBALL
ROLE: ART DIRECTOR AND LEAD DESIGNER





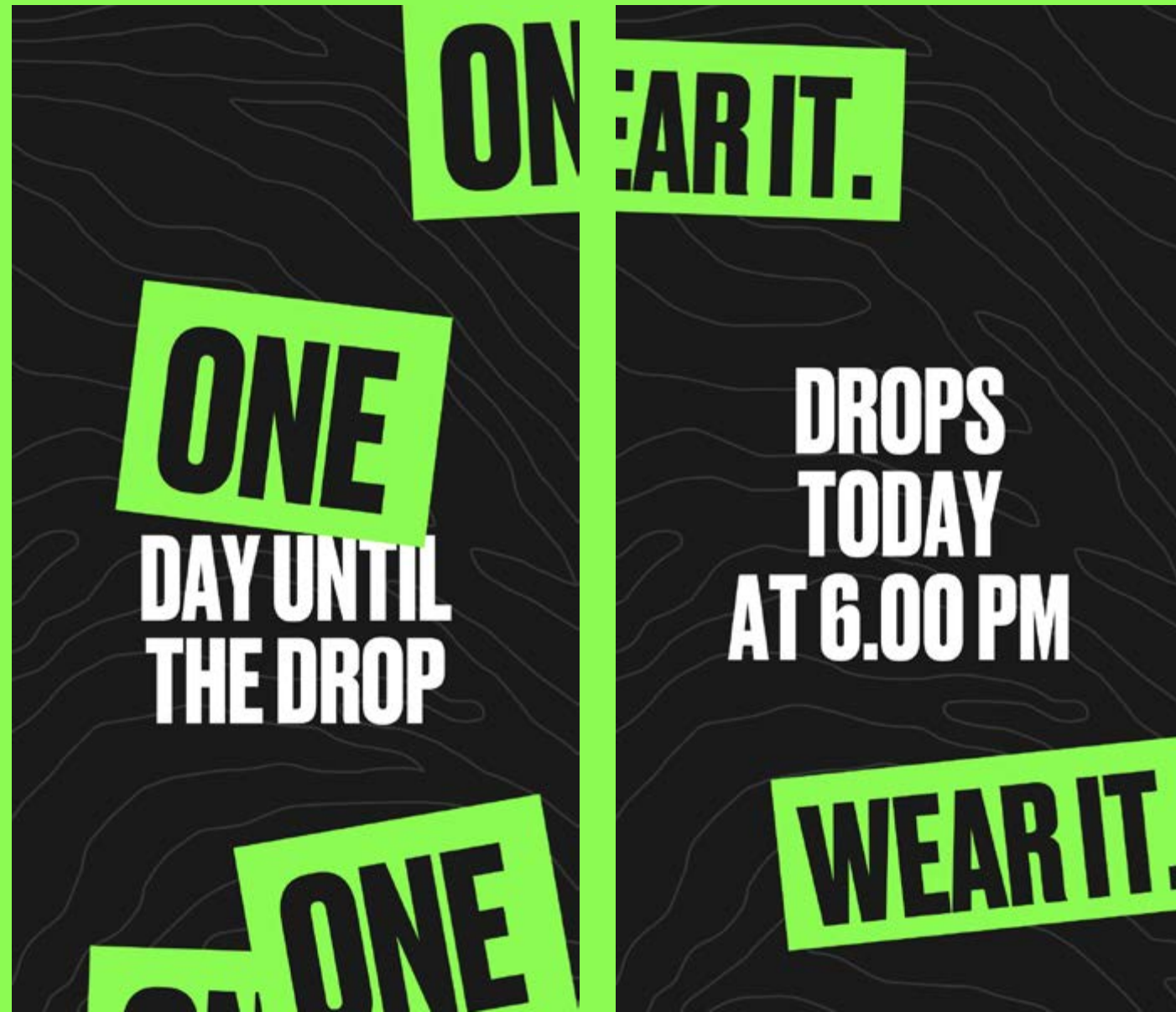
BRANDING AND ART DIRECTION FOR THE PROJECT ONEFOOTBALL CLUB

CLIENT: ONEFOOTBALL
ROLE: ART DIRECTOR AND LEAD DESIGNER



BRANDING AND ART DIRECTION FOR THE PROJECT ONEFOOTBALL CLUB

CLIENT: ONEFOOTBALL
ROLE: ART DIRECTOR AND LEAD DESIGNER



BRANDING AND ART DIRECTION FOR THE PROJECT ONEFOOTBALL CLUB

CLIENT: ONEFOOTBALL
ROLE: ART DIRECTOR AND LEAD DESIGNER

INSTAGRAM STORIES

04

ATHLETES



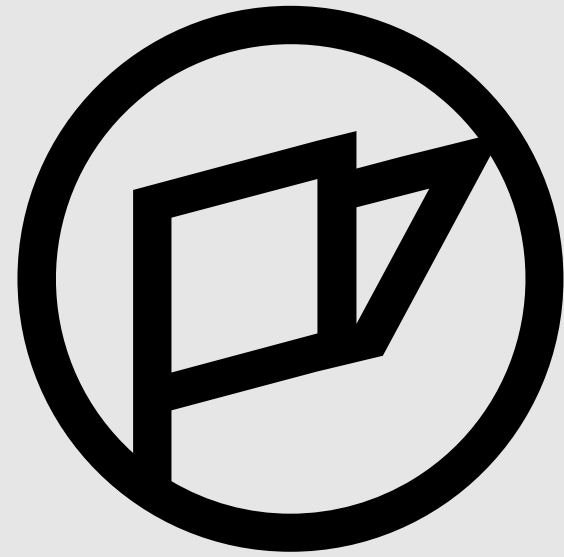
BIG ATHLETES SHOOTING FOR ONEFOOTBALL CAMPAIGN



CLIENT: ONEFOOTBALL
ROLE: ART DIRECTOR

05

DARWINFC



DARWINFC

CREATIVE DIRECTION AND VISUAL IDENTITY FOR DARWINFC

CLIENT: DARWINFC, NIKE
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER

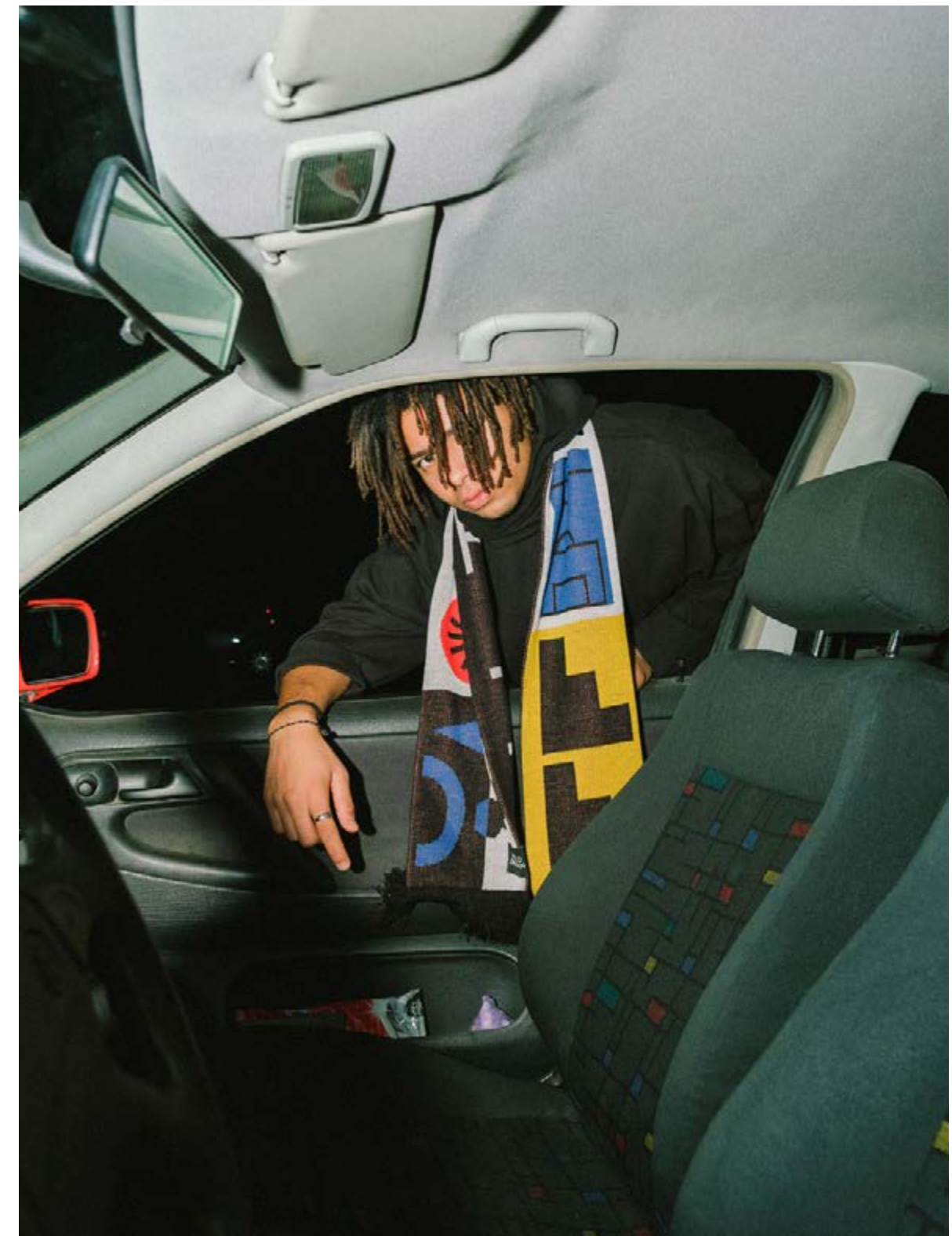
VISUAL IDENTITY



CREATIVE DIRECTION AND VISUAL IDENTITY FOR DARWINFC



CLIENT: DARWINFC, NIKE
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER





CREATIVE DIRECTION AND VISUAL IDENTITY FOR DARWINFC



CLIENT: DARWINFC, NIKE
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER



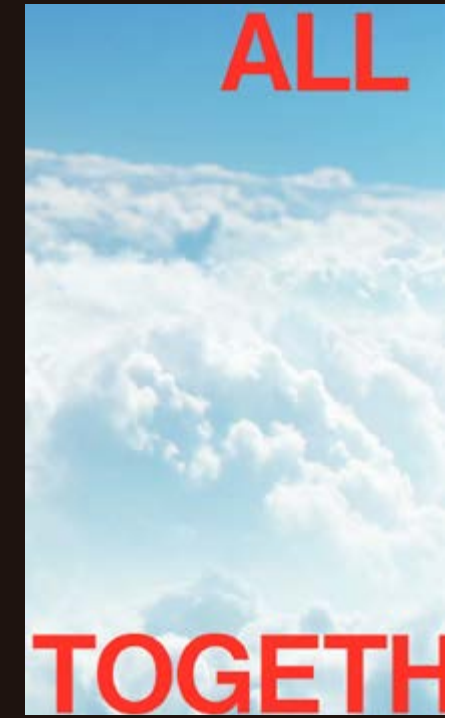
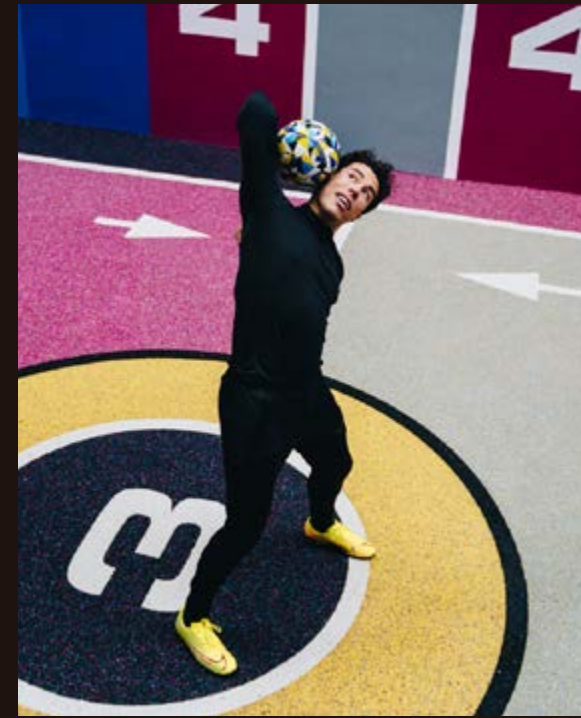


CREATIVE DIRECTION AND VISUAL IDENTITY FOR DARWINFC



CLIENT: DARWINFC, NIKE
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER





CREATIVE DIRECTION AND VISUAL IDENTITY FOR DARWINFC

CLIENT: DARWINFC, NIKE
ROLE: CREATIVE DIRECTOR, MERCH AND VISUAL DESIGNER

06

SIERRA TEQUILA



NEW VISUAL IDENTITY FOR SIERRA GERMANY'S MARKET LEADER IN THE TEQUILA SEGMENT.

CLIENT: SIERRA TEQUILA
ROLE: ART DIRECTOR AND VISUAL DESIGNER



NEW VISUAL IDENTITY FOR SIERRA GERMANY'S MARKET LEADER IN THE TEQUILA SEGMENT.

CLIENT: SIERRA TEQUILA
ROLE: ART DIRECTOR AND VISUAL DESIGNER

THANK YOU

 **TEXT ME**



GIACOMO DONATI

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+393338949792
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www.giacomodonati.it

TOP CLIENTS



RELEVANT SKILLS

- High level proficiency in the whole branding process: research, concept and design.
- High level proficiency with Figma, Adobe Suite [Photoshop, Illustrator, Indesign] and Sketch
- Excellent eye for details and knowledge about printing processes
- Ability to lead a team and coordinate deadlines and projects - as well as working in a team
- Experience in directing shootings and campaigns
- Ability to showcase ideas and manage feedbacks
- Medium level proficiency in motion design [After Effects]

EDUCATION

2012
Adobe After Effects [Advanced 30h course]
CFP Bauer, Milan

2007 - 2010
Graphic Design and Art Director [Bachelor]
Nuova Accademia di Belle Arti NABA, Milan

2002 - 2007
Diploma di Perito informatico
ISII G. Marconi, Piacenza

WORK EXPERIENCE

2022 - NOW
Senior Brand Designer
OneFootball, Berlin

2019 - 2021
Senior Art Director
RCKT, Berlin

2017 - 2019
Art Director
RCKT, Berlin

2012 - 2016
Senior Graphic Designer
Barbablu Creative Agency, Piacenza

2014 - 2016
Visual designer & co-founder
Xnoova Srl, Piacenza

PERSONAL SKILLS

Language
Italian - mothertongue
English - fluent [business level]
German - beginner [A1]

Hobbies

I like football, art and fashion. Currently leading a non profit football/fashion project in Berlin.